# **Creative Urban Regeneration:**

building a new landscape for the contemporary city



# Rome, 26 October 11.00 am Casa del Cinema Sala Cinecittà

Open to the public — free admission till the full capacity of the place is reached





Supporting bodies and partners











Urban Regeneration and Urban Renewal are the key words of urban heritage rehabilitation and redevelopment programs aimed to restore housing quality and safety to the most degraded suburbs and abandoned structures.

What interventions can really improve the lives of citizens What can be the role of culture and creativity in urban regeneration processes? These and other aspects will be investigated during the Panel to discover virtuous projects and realities starting from the experience of the Cinematographic Arenas realised with the PUI plan of the PNRR.

On the occasion of Cinedays, Jesús Armesto's film **Pavilion 17**, shot in the historic complex of Santa Maria della Pietà, will be presented.

The former Pavilion 17 in Rome has reopened its doors. For the past two years it has been a space for the reception and care of refugees and stateless persons from all over the world, leaving behind its past as an internment centre for 'semisettled' women. The building is an example of transformation. In less than a century, the corridors that imprisoned women, dubiously described as 'semi agitated', are now spaces of life and liberation. One example of this evolution is a young woman who runs group therapy for displaced persons from different countries. The film's context is based on the spirit of the building, where past and present coexist in its corridors and rooms, where the passage of time is still visible and light subtly pierces the darkness.

### **CINEDAYS OPEN**

# Francesca Via

General Manager Fondazione Cinema per Roma

# **Cristina Priarone**

General Director Roma Lazio Film Commission

# Vittorio Salmoni

National Coordinator - Italian Creative Cities UCCN

Screening of **Pavilion 17** by Jesús Armesto

# **FOLLOWED BY DEBATE**

# **Lucio Argano** Moderator

Project Manager Rome City of Film UNESCO

#### **SPEAKERS**

# **Ines Radić**

Project Manager Sarajevo UNESCO City of Film

# **Jesús Armesto**

Director

#### **Maura Romano**

Melting Pro - Head of Creative Regeneration and Territorial Enhancement Area

# **Marco Della Porta**

President of the Municipality XIV of Rome

**CONCLUSIONS**